

# **West Dallas Community Vision Plan: Information Session**

**June 24, 2021**

# Meet the Team

# Builders of Hope Community Development Corporation



# C-Suite Consulting



# Trinity Park Conservancy

## **Vision**

Championing a Trinity River that forever deepens our connection to one another and nature.

## **Mission**

The Trinity Park Conservancy champions the transformation of the Trinity River to become the heart of Dallas. With the community, we will design public spaces that unite us, enrich people's lives through access to nature, create economic development opportunities, and inspire protection for the river ecosystems in this shared natural treasure.

## **Purpose**

Fulfilling the promise of the Trinity River as the natural gathering place for Dallas.

# Project Team

**Project Vision  
& Leadership**

**Project  
Management**

**Community  
Engagement &  
Facilitation**

**Environmental  
Justice**

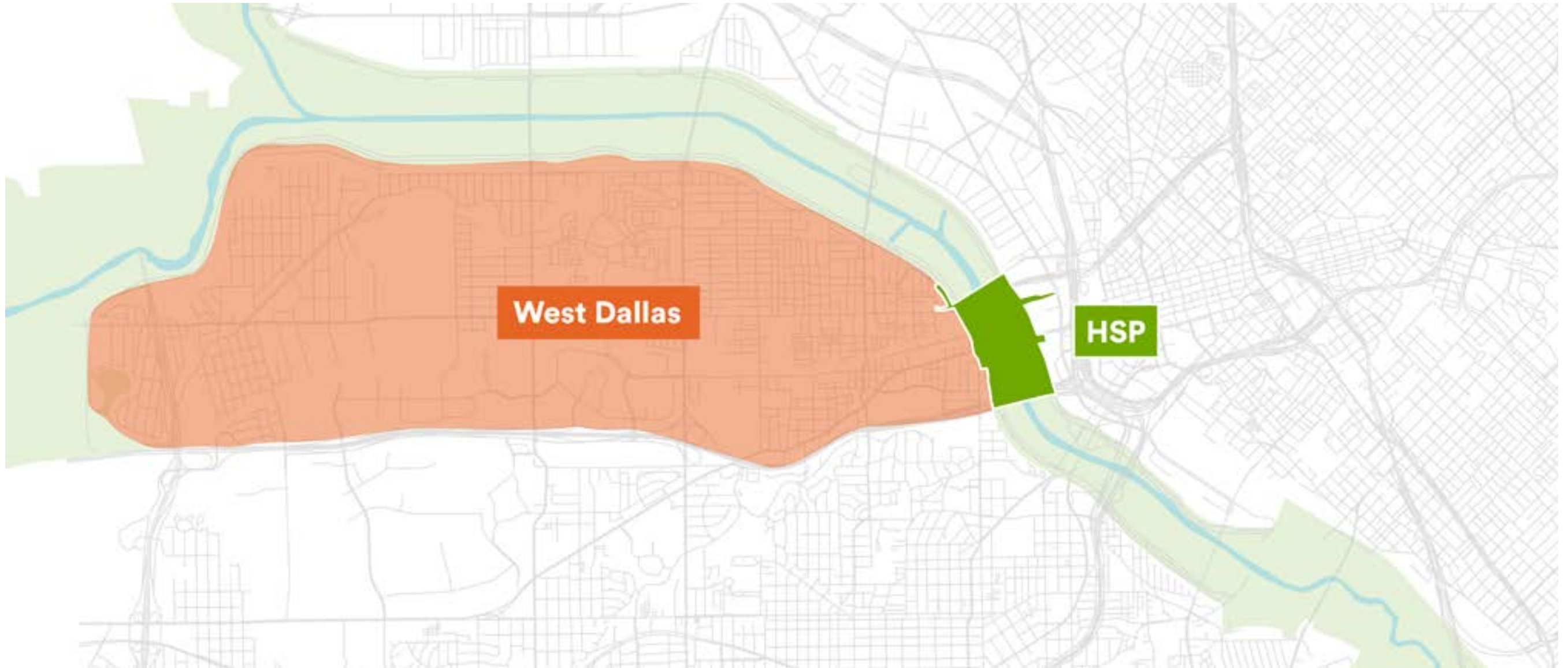
**Fair Housing**

**Urban Planning  
& Design**

# **What is the West Dallas Community Vision Plan?**

The West Dallas Community Vision Plan is a grassroots, community-led vision and platform for neighborhood policy investment throughout West Dallas.

# Plan Area





# The Plan Timeline

Step 1: Groundsetting	Step 2: Community Vision Plan & Platform	Step 3: Implementation Capacity	Step 4: CBA Development
Jan - Sep 2021	Q4 2021	Q4 2021 - Q2 2022	Q2 2022 - Q4 2022
<ul style="list-style-type: none"> <li>• Convene stakeholders and resident leaders</li> <li>• Conduct due diligence on policy context</li> <li>• Develop a Planning &amp; Engagement Road Map</li> </ul>	<ul style="list-style-type: none"> <li>• Conduct broad community visioning/engagement</li> </ul>	<ul style="list-style-type: none"> <li>• Develop community-based organizing and implementation capacity for the Vision &amp; Plan</li> </ul>	<ul style="list-style-type: none"> <li>• Activate community leadership and engage the Conservancy and its public partners in a Community Benefit Agreement for Harold Simmons Park and/or other means of policy adoption.</li> </ul>

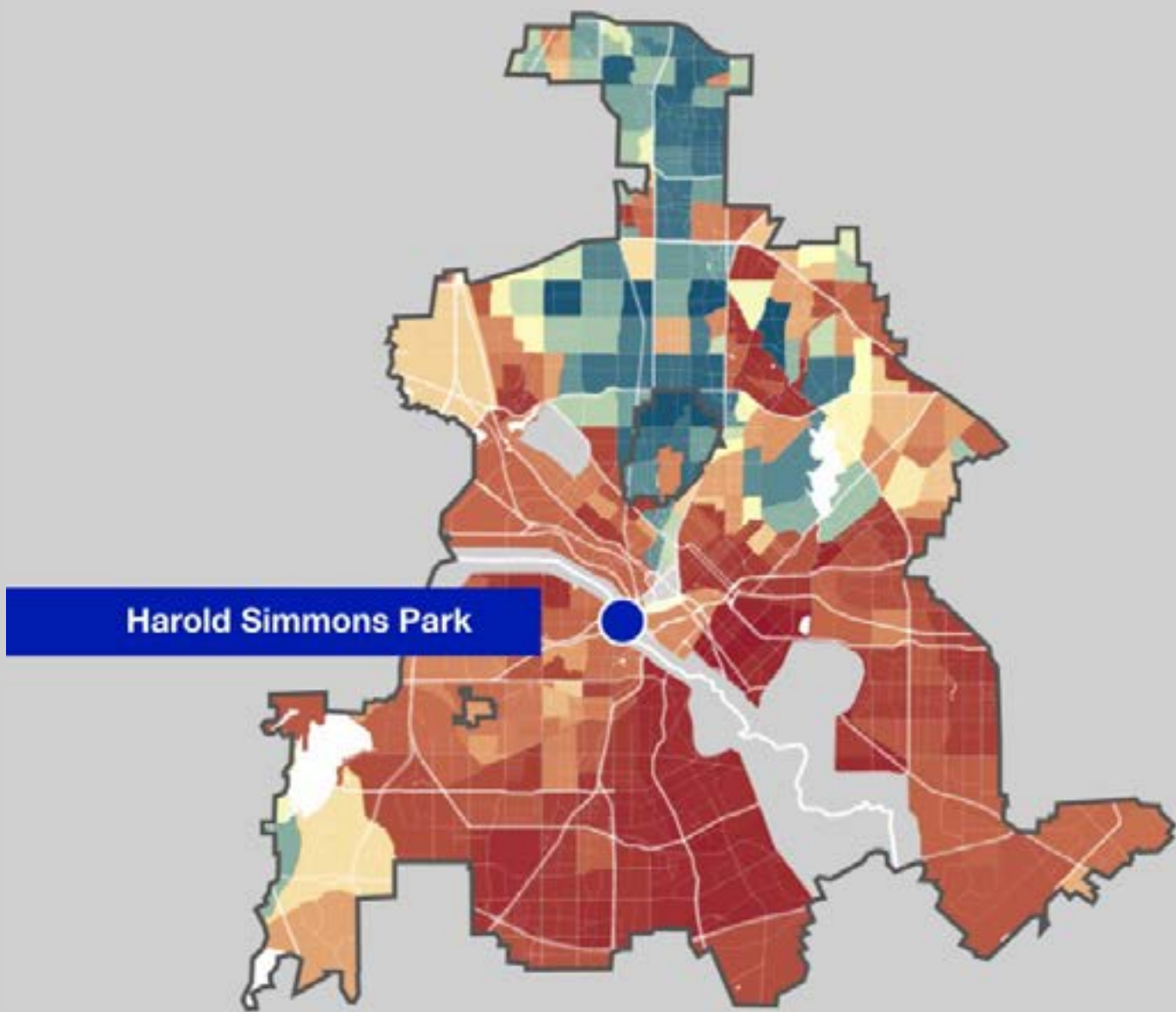
**\* Dates are estimations to be refined with steer-co and stakeholders**

# Plan Impact

The Plan can drive future policy and investment decision in three key ways:

1. Informing City of Dallas Adopted Plans, including the upcoming City Comprehensive Plan.
2. Informing future Community Benefits Agreements (CBAs) in the area.
3. Increasing Resident Leadership/Capacity for advocacy to advance the Plan.

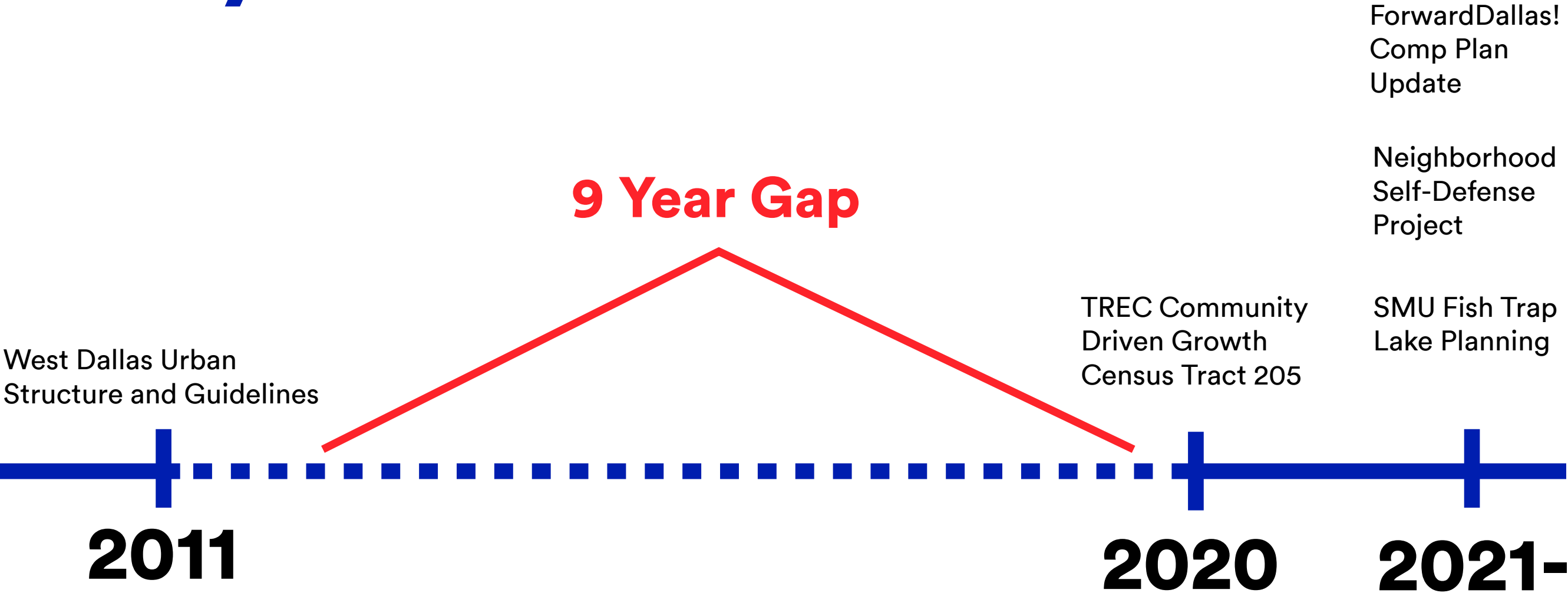
**Why is a Plan Needed?**



*Odds of low-income children earning more than their parents*

Low  High

# Policy Timeline



# **Steering Committee Role**

Provide vision and leadership to the project team as part of an open collaborative process that includes thousands of community and stakeholder voices.

# Steering Committee Responsibilities

- Consistent involvement in the planning process through guidance of content and format of community plan through monthly oversight meetings, and community engagement meetings.
- Engage your neighborhood/networks in visioning activities that aim to reach all residents of West Dallas
- Distill resident priorities into a clear and actionable platform for the future of West Dallas
- Participate in leadership trainings
- Commit to ongoing leadership and advocacy after the completion of the Community Vision Plan

# Steering Committee Qualifications

- Strong relationships in and commitment to your neighborhood for example, through community service or leadership.
- Passion for community empowerment and a desire to listen, learn, and advocate.
- Subject matter expertise (professional or personal) in economic development, public policy, social service, housing/real estate development, education, and other relevant topics is encouraged but not required.
- The committee seeks to be representative of the West Dallas residential population by neighborhood affiliation demographics (e.g. age, income, race/ethnicity)



# Steering Committee Application Process

- Applications Deadline
  - 5 p.m. on Tuesday, June 29
- Application Review Process
  - Team will review all submitted applications week of July 5
- Steering Committee First Meeting
  - Mid July

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